Permit #F00041471

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041471 **Type of Permit:** FILMING **Release Date:** 06/27/2011

Production Company BISCUIT FILMWORKS

Insured Company Name BISCUIT FILMWORKS

Contact Phone No. 1 323-856-9200
Contact Phone No. 2
Fax
Address 7026 SANTA MONICA BLVD
LOS ANGELES, California 90038

Production Title CLOROX

Type of Production Commercial - Standard

Producer Youree Henley

Director Aaron Stoller

1st AD Jeremy Robinson

Production Manager Daniel Gonzalez

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Dan Williams
Primary Phone Mobile - 310-704-4779
Secondary Phone Office - 323-856-9200

Location Assistant APS: Brittany Klaus
Primary Phone Office - 323-856-9200
Secondary Phone Mobile - 323-252-5498

Fees

Posting 600	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,003.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00041471
Production Company BISCUIT FILMWORKS
Insured Company BISCUIT FILMWORKS
Production Title CLOROX

Location Manager Dan Williams
Primary Phone Mobile - 310-704-4779
Secondary Phone Office - 323-856-9200

Location Address 1130 S Wilton Pl, Los Angeles, CA, 90019

Location Type Private Residence

Film Dates 6/28/2011 - 6/28/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document BISCUIT, Dan Williams.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Condors	1
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	3
Trailers	1
Vans	4

Personnel on Location

Type	Quantity
Cast	55
Crew	5
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Interior and exterior dialogue; Intermittent pedestrian control; Scenes of Making a mess, to be cleaned up with Clorox products.; Single direction intermittent traffic control;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** G4

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp Location Type : Other Location — 3300 W Adams Blvd, Los Angeles, CA, 90018
Crew Parking Location Type : Other Location — 3300 W Adams Blvd, Los Angeles, CA, 90018

Posting "No Parking" signs E/S Wilton Pl., Country Club Dr. - North 400'
N/S Country Club Dr., Wilton Pl. - East 200'

Approximate Footage 301 - 600 **Log Number** 18065

Date(s) 6/28/2011 to 6/28/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of BISCUIT FILMWORKS ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/1/11

BISCUIT FILMWORKS

Name of Principal (i.e. company name)
(Please Print)

7026 SANTA MONICA BLVD.

Representative's Signature

Dan Williams

SANTA MONICA, CA

Representative's Name (Please Print)

Principal's Mailing Address (Please Print)

90038

Representative's Title (Please Print)

310 704 4779

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President